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***East Lombardy Transport and Logistic: demand and solutions
Analysis for a territorial model
of coordinated local planning and administrative simplification
&
2nd ENLOCC Know-how Exchange Workshop of Public Authorities:
SMEs and logistic issues - solutions supported by Public Authorities***

Small and medium-sized enterprises (SMEs) play a key role in the regional development and are the backbone of the European economy. There are about 20 million SMEs in the European Union operating in different sectors and employing more than 80 million people.

Public support aimed at assisting SMEs and industrial clusters in developing and adapting to the changing competition is crucial. Logistic is not only an issue of big companies, but also of great importance for SMEs. It is highly important to foster the development and expansion of the logistics competence of SMEs. The public sector has different strategies to support SMEs in this context.

Therefore the Seminar “East Lombardy Transport and Logistic: demand and solutions Analysis for a territorial model” promoted by the Province of Brescia in joint with “The second ENLoCC meeting of public authorities” is aimed to an exchange of know-how and experiences in this field. In spite of decreasing public expenditure due to budgetary constraints the support of SMEs by public authorities offers interesting regional solutions.

Participants of the meeting are representatives of public institutions and public authorities from Lombardy, ENLoCC partner-regions and Open-Enlocc regions.

Benefits for participants of the 2nd meeting:

- Socializing with authorities and experts from different EU regions
- Exchanging experiences and know-how
- Discussing strategies to strengthen SMEs with experts – presentations

The participation is free of charge. Simultaneous translation Italian – English – German

Workshop

29 November 2006

Rezzato, Brescia, *Villa Fenaroli* - Via Mazzini, 14

Program

- 8:30 Participants Registration
- 9:30 – 13:30 **I Session:**
2° ENLOCC Know-how Exchange of Public Authorities:
SMEs and logistic issues - solutions supported by Public Authorities
- **Logistics strategies and actions for SMEs competitiveness in Emilia-Romagna**
Mr. Alberto PRETI and Mr. Marco MOBRICI
Regione Emilia Romagna – Italy
 - **The creation of favorable conditions for SMEs in rural areas**
Mr. Matthias FINK and Mr. Stephan LOIDL
Institute for Business Administration of SMEs of the Vienna University of Economics and Business Administration – Austria
 - **REGLO - Regional knowledge transfer center in logistics and RIS - Regional Innovation Strategy in Wielkopolska**
Mr. Piotr NOWAK
ILIM Instytut Logistyki i Magazynowania – Poland
 - **Services for SMEs provided by the Economic Chamber of Carinthia**
Ms. Michaela MOSER
Economic Chamber of Carinthia – Austria
 - **Business development by networking of SMEs**
Ms. Sonja NIRSCHL
Development Agency Carinthia – Austria
 - **Regional logistics centers for SMEs in Lower Austria**
Mr. Roland BEIER
IPE iC, Vienna – Austria
 - **Stuttgart Region Competence Center Programme – The role of public authorities in supporting SMEs**
Mr. Holger BACH
Wirtschaftsförderung Region Stuttgart GmbH, Stuttgart - Germany
- Discussion
- 13:30 – 14:30 Buffet lunch

14:30 – 17:00

II Session:

**East Lombardy Transport and Logistic: demand and solutions
Analysis for a territorial model of coordinated local planning and administrative
simplification**

- **The Territorial Plan for Logistics and Transport of the Province of Brescia**
Mr. Guido Piccoli
Logistics and Transport Consultant of the Province of Brescia – Public Transport
Department, Brescia - Italy

- **Interreg III B Alpine Space – AlpFRail: “Operational solutions for the trans-
alpine railway freight traffic for sustainable management of connections of the
economic areas within the alpine space”**
Mr. Karl Fischer
Logistik Kompetenz Zentrum GmbH, Prien am Chiemsee - Germany

- **Interreg III C RFO Regins – ReginsInterAge: “Definition of Local Agencies
Model for the development, promotion and management of freight transport
and logistics nodes and services and related instruments”**
Mr. Carlo Vaghi
CERTEC Bocconi, Milano – Italy

- **Round Table for the Public Authorities**
**East Lombardy Transport and Logistic: demand and solutions. Analysis for a
territorial model of coordinated local planning and administrative simplifica-
tion; Transport needs of the East Lombardy – the transport key players of the
Area of Brescia**
Presenting the technical tables’ conclusion of 28th November 2006 and moderation
Roberto Zucchetti - Gruppo Clas, Milano – Italy

Participants

- Region Lombardy
- Province of Brescia
- Province of Bergamo
- Province of Cremona
- Province of Mantova

17:00

Conclusions